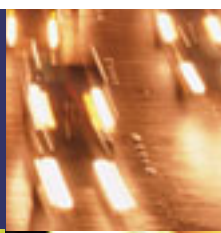


*Web Site Design & Internet Services*

Design  
-  
Management  
-  
Traffic Generation



Web Site Design



Internet Traffic Generation



Custom Graphics



**What others think about your business does matter.**  
Today, having a Web Site is as important as having a Business Card. Circa Design Company makes it easy to get your Web Site running and delivering measurable results today.



Web Site Management



*We make it easy for you to look good to your customers*

**Web Site Design:**

Create the layout, graphics, navigation, and features that will allow your target audience to get the most from your website.

**Website Management:**

Keep your website content up-to-date with a simple and cost effective management tool

**Internet Traffic Generation**

Bring customers to your website and increase your business opportunities.

**E-Brochures:**

Highly targeted electronic communications that can be deployed quickly, updated easily, and managed efficiently.

*You can have it all when your website is constructed by the Experts at Circa Design Company.*

Circa Design Company will guide you through the entire process for establishing the internet presence of your business or your product. Our professional staff will create the ideal design for your target audience, optimize the design to maximize customer traffic to your Web Site, provide the tools for you to efficiently maintain the information that you want delivered, and help you measure the results for your business.

*We make it easy!*

Before starting any design work, the professionals at Circa Design Company will consult with you. We learn the basics about your business, your products, and the message that you are trying to convey to your target customers.

Next, we create several distinctive designs that will promote your products and services, build company recognition, and grab the attention of your customers. Design considerations include the layout, graphics, and navigation to provide the best possible customer experience. During this phase, we also integrate any advanced capabilities that you desire, such as animation, scrolling text, submission forms, secure areas, E-commerce, or anything else.

You choose the design that you prefer and then Circa Design applies the finishing touches to create and implement the Web Site exactly as you want it. It is that easy.

Now that you have the Web Site design completed, Circa Design Company goes to work fine tuning the design to generate customer traffic to your Web Site. Again, we consult with you to make sure that we emphasize the keywords and phrases that best describe your business or product. Then we optimize the pages to make sure that your Web Site can be located by all of the major search engines. Once the pages are optimized we submit the Web Site to the top 20 search engines for you. And, we provide on-going analysis to make sure that your site has the best search engine positioning possible. Circa Design Company makes it easy for your customers to find your Web Site.

Finally, our unique EasySite Manager tool allows you to simply and cost effectively manage the content of your Web Site. Press releases, calendars of events, specials, promotions, the latest images, or any changes can all be managed efficiently through EasySite Manager without any special knowledge required. In the past, keeping the information on your Web Site up to date has been one of the hardest tasks to accomplish. Now, thanks to Circa Design Company, it is just easy.

**Web Site Design, Internet Traffic Generation, Web Site Management, E-Brochures. Circa Design Company can deliver it all to you.**

